

MEDIA FACT SHEET

Holiday Valley Resort Winter Season 2020-2021

Ellicottville, New York

Background: Holiday Valley, in Western New York State is a leading eastern North American winter resort. 60 slopes and 13 lifts (including three high speed quads) are spread over four distinct faces that offer challenging steeps, gentle cruisers, glades and fun terrain parks. A mountain coaster ride adds to the wintertime thrills. Three beautiful base lodges provide full service dining, marketplaces and coffee bars as well as ski and snowboard rentals and repair, two retail shops and flexibility for families. Comfortable lodging is available on the slopes and in nearby Ellicottville, a quaint ski town with shops, restaurants and après-ski fun.

The Mountain:

Top elevation 2,250 feet.

Base elevation 1,500 feet.

Vertical drop 750 feet.

Total acres 1,400.

Skiable acres trails 300 day and 180 night.

Miles of skiing 30.

Slopes and trails 60. 37% easier, 27% more difficult 36% most difficult

Night skiing 41 slopes.

Woods skiing is allowed throughout, weather permitting.

The Lifts:

Total number of lifts and conveyors 13.

Total uphill capacity 25,050 skiers / hour.

11 quad chairlifts (three are high speed).

Two conveyor lifts

Snowmaking:

Air/water system comprised of 735 snowguns and 624 hydrants.

371 of these guns are HKD Klix automated. Snowmaking covers 95% of the terrain.

Holiday Valley has the largest HKD Automated system in the Eastern US.

Cross Country Skiing & Snowshoeing:

10 km trails around base area (easier).

6.0 km packed trail along ridgeline (more and most difficult).

Terrain Parks and Features:

Riglet Park at Penguin Hill. Low level rails, boxes and snow features.

Intermediate slopestyle course on Fiddlers Elbow

Boardercross course on Moonshadow

Rail Park at Mardi Gras

Slopestyle features on lower Foxfire

Holiday Valley Tubing Company:

Located on Rt. 242 at Bryant Hill in Ellicottville.

22 lanes.

One conveyor lift and one handle tow.
100 foot drop over 900 feet length.
Li'l Tubers area for children under 42"
Warming hut with snack bar, fireplace and game room.
Bonfire pit.

Accommodations:

Resort owned Inn at Holiday Valley with 102 rooms.
Resort owned Holiday Valley Rental Management Service with 150 privately owned condominiums, townhouses and homes.
Tamarack Club Condominium Hotel with 138 condominiums and hotel rooms

Additional local lodging:

Condominiums and townhouse – 300 units.
Local lodges and B & Bs - 200 rooms.
Lodging within 30 miles - 600 rooms.

Amenities and Dining

Sky Flyer Mountain Coaster
Ellicottville Oasis Spa at the Tamarack Club
John Harvard's Brew House at the Tamarack Club
Two retail shops: one at the base area and one in the Yodeler Lodge
High Performance Shop for Demo Skis and Equipment Tuning and Repair
McCarty Café coffee shop and deli in the Holiday Valley Lodge
Mountainside Grill, Ullr Bar and T-Bar in Holiday Valley Lodge
Marketplace Café, Chute Bar and Ego Alley Bar in Yodeler Lodge
Seven Headwalls Café and The Loft coffee bar in Tannenbaum Lodge

Rates (US Funds):

8-hour weekend \$88 adult \$69 junior \$88 senior
8-hour weekday \$73 adult \$60 junior \$60 senior
Night \$38 adult \$32 junior \$32 senior
Junior age 7-11, Senior age 70+
Children age 6 and under free.
Presale tickets available online at reduced prices.

Hours:

Monday-Wednesday 9:00 a.m. to 9:00 p.m.
Thursday – Friday 9:00 a.m. to 10:00 p.m.
Saturday-Sunday 8:30 a.m. to 10:00 p.m.

Season Length:

Targeting November 27, 2020 to April 11, 2021, weather permitting

Non-Ski Season Facilities:

18-hole golf course, the "Double Black Diamond" - 6,504 yards, par 70.
Mel Sole Golf School.
Driving range and practice facility.
Golf shop / outdoor clothing and accessories.

Sky High Adventure Park with Aerial Park, Mountain Coaster, Gem Mining and Climbing Forest.

3-Pool swim complex and game deck.

Convention and banquet facilities for groups of up to 700.

Summer weekend Standup Paddleboard and Kayak rentals on 14 acre Spruce Lake

35 miles of Mountain biking trails.

Traditional and e-bike (electric assist) mountain bike rentals

Chairlift rides August through mid-October

Location:

50 miles south of Buffalo and less than three hours from Toronto, Ontario and Cleveland, Ohio.

6557 Holiday Valley Road, PO Box 370

Ellicottville, NY 14731

GPS coordinates: Latitude 42.26282, Longitude 78.66895 Source: Google Maps.

Ownership:

Win-Sum Ski Corp., a closely held corporation owned by a small number of stockholders. Stock is not publicly traded. The resort was founded in 1957. Win-Sum Ski Corp. owns and operates a wide variety of properties in conjunction with Holiday Valley Resort including the Inn at Holiday Valley, Holiday Valley Golf Course, the Tamarack Club Rental Agency, Holiday Valley Tubing Company, Holiday Valley Realty and Rental Management and the Ellicottville Health Center.

Key Personnel:

Dennis Eshbaugh, President and General Manager

David Trathen, Vice President of Finance

Steven Crowley, Director of Mountain Operations

Jane Eshbaugh, Director of Marketing

Steven Carney, Director of Summer Operations

Nicole Klein, Resort Services Director

Kathryn Eshbaugh, Skier Services Director

Website: www.holidayvalley.com

ATTENTION EDITORS AND WRITERS:

Holiday Valley staff are available to conduct resort tours and media are invited to use the resort's facilities as part of a story or review.

ATTENTION PROMOTION DIRECTORS AND ON-AIR HOSTS:

A limited number of lift passes are available for on-air promotions and contests. As required, appropriate scripts will be provided by Holiday Valley's marketing department.

For further information, please contact:

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