

MEDIA FACT SHEET

Summer Season 2020 Holiday Valley Resort, Ellicottville, New York

Background:

Holiday Valley, in Western New York State is a year-round resort featuring an 18-hole golf course, on-course lodging, restaurants, lounges, outdoor adventure park, conference facilities, spa, swimming pools, and hiking and mountain biking trails. The golf course was nominated in 2009 for the best redesign in Golf Course Magazine. Nearby Ellicottville is a charming village with festivals, shopping, dining and night life.

Winter facilities include 60 slopes and 13 lifts for skiing and snowboarding, lodging, dining, tubing and skier services.

Summer Season Facilities:

18-hole golf course, the “Double Black Diamond”
- 6,500 yards, par 70.

Mel Sole Golf School.

Driving range and practice facility.

Ellicottville Oasis Spa.

John Harvard’s Brew House restaurant and pub.

McCarty Café coffee shop.

Convention and banquet facilities for groups of up to 1,000.

Golf shop / outdoor clothing and accessories.

Sky High Adventure Park including Aerial Park, Climbing Forest, Sky Flyer Mountain Coaster and Mr. Happy Gem Mining.

Mountain biking trails and rentals of e-bikes and regular mountain bikes.

Three-pool outdoor swim complex.

Fitness trail.

Spruce Lake.

Golf Scorecard:

Hole	Par	DBD tees
1	4	394
2	4	351
3	4	400
4	4	423
5	3	202
6	5	491
7	4	374
8	4	404
9	3	150
Front Nine	35	3189
10	3	171
11	4	365
12	3	187
13	4	446
14	5	548
15	3	220
16	4	458
17	5	480
18	4	429
Back Nine	35	3304
Total	70	6493

USGA Ratings:

	Course	Slope
Double Black Diamond	72.2	126
Black Diamond	69.4	120
Blue Square	66.2	113
Green Circle	68.8	118

Rates (US Funds):

	Mon-Thu	Fr-Sa	Sun
Greens Fees 18 holes	\$38	\$54	\$51
Cart per person	\$18	\$18	\$18
Golf Package - Two rounds, cart, lodging - from \$148.50 per person.			

Golf Season Length:

Mid April through late October, weather permitting.

Sky High Adventure:

Aerial Adventure Park contains 142 platforms and 170 elements with bridges, ladders, obstacles and zip lines. Thirteen courses of

varying difficulty, including dual zip lines to the base. Sky Flyer Mountain Coaster ride has a 300 foot vertical drop and is 4,805 feet in length with an average grade of 15.2 percent. Sky High Climbing Forest has 9 trees outfitted with climbing holds and safety harnesses.

Chairlift Rides:

From mid-June through October 18, chairlift rides are offered on weekends that start at the Sky High base and end at Spruce Lake. Visitors are able to ride down on the chair or hike several trails that will bring them back to the base area.

Spruce Lake Activities:

Visitors are welcome to fly fish, kayak, SUP and picnic. PFDs required for kayaks and SUP's

Mountain Biking and Hiking:

2 mile flow trail from Spruce Lake to Yodeler Lodge. Four mile challenging loop through the resort, which connects to 35 miles of linked single track on 6,000 acres of state forest. Rated "Epic" by IMBA and recognized by National Geographic Traveler Magazine. No trail fee.

Conference Facilities:

Six lodges with 22 meeting rooms that can accommodate groups of up to 1,000 people.

Spa:

Ellicottville Oasis Spa with seven treatment rooms, manicure and pedicure area. Located in the Tamarack Club.

Restaurants:

John Harvard's Brew House serves lunch and dinner featuring an extensive selection of craft brews and hearty meals. McCarty Café serves light breakfasts, baked goods, deli sandwiches, beverages and coffee and espresso drinks. The Cabana Bar serves poolside drinks, meals and snacks.

Accommodations:

Resort owned **Inn at Holiday Valley** with 102 rooms, year-round indoor / outdoor swimming pool, hot tub and sauna. Resort operated **Tamarack Club** with 138 rooms ranging from deluxe hotel rooms to three bedroom condominiums. Year-round indoor / outdoor heated pool, two hot tubs, sauna, on-site spa and restaurant. Tamarack is an RCI Exchange property (www.rci.com).

Resort owned **Holiday Valley Rental Management Service** with 200 privately owned condominiums, townhouses and homes.

Local lodging: condominiums and townhouse - 300 units.
Local lodges and B & Bs - 200 rooms.
Lodging within 30 miles - 600 rooms.

Pool Complex:

Heated lap pool, activity pool with diving board and slide, and toddler wading pool plus sundeck and Cabana Bar. Pool side food and beverage service. Outdoor poolside games include ping pong, foosball, corn hole and giant Jenga. Open May 23 through September 7, 2020.

Location:

50 miles south of Buffalo. Three hours from downtown Toronto, Ontario and Cleveland, Ohio.

6557 Holiday Valley Road, PO Box 370
Ellicottville, NY 14731

GPS coordinates: Latitude 42.26282, Longitude 78.66895

Ownership:

Win-Sum Ski Corp., a closed corporation owned by a small number of stockholders. Stock is not publicly traded. The resort was founded in 1957. Win-Sum Ski Corp. owns and operates a wide variety of properties in conjunction with Holiday Valley Resort including the Inn at Holiday Valley, Holiday Valley Golf Course, the Tamarack Club, Holiday Valley Tubing Company, Holiday Valley Realty, the Ellicottville Health Center and other commercial property in Ellicottville.

Key Personnel:

Dennis Eshbaugh, President and General Manager
David Trathen, Vice President of Finance
Steven Crowley, Director of Mountain Operations
Steven Carney, Director of Summer Operations
Jane Eshbaugh, Director of Marketing
Nicole Klein, Resort Services Director
Kathryn Eshbaugh, Skier Services Director

Website:

www.holidayvalley.com

**ATTENTION EDITORS
AND WRITERS:**

Holiday Valley staff is available to conduct resort tours and media are invited to use the resort's facilities as part of a story or review.

**ATTENTION PROMOTION
DIRECTORS AND ON-AIR
HOSTS:**

A limited number of complimentary greens fees and Sky High passes are available for on-air promotions and contests. As required, appropriate scripts will be provided by Holiday Valley's marketing department.

For further information, please contact:

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